

Iconic Developer - Navi Mumbai

In conversation with Manish Bathija of Paradise Group Builders & Developers

What are your feelings on receiving this honour? Who would you like to dedicate this recognition to?

It is with great pride that we are receive these recognitions from a leading media organization like Mid-Day. These icons have not just boosted our determination to deliver the best, but have also vindicated the responsibility & trust that our clients & associates have towards us.

This rewarding journey of Paradise Group for over 27 years has only been possible because of the support and encouragement of our customers. Today, our great success is dedicated to every single individual that has contributed whole heartedly in achieving this milestone.

What are your thoughts on mid-day's initiative in starting these recognitions?

Mid-day deserves thanks for felicitating the Real Estate industry. And anything related to nurture & enrich this fraternity is always welcomed.

Would you be using the receipt of this recognition in your promotions?

These recognitions are an acknowledgement of our contribution, and we would certainly celebrate this achievement & share news of our success on social media, but not as a marketing tool.

We regard these recognitions as valuable because they confirm that we are indeed one of the leading premier developers in the industry with superior product quality, and these products prove what we have been consistently delivering for over 27 years.

What are your thoughts on the development of Navi Mumbai and beyond?

I believe Panvel & Kharghar are the best locations to live & invest. With astonishing developments



Mr. Manish Bathija from Paradise Group Builders & Developers felicitated for Iconic Developer - Navi Mumbai

like International Airport, Nhava-Sheva-Sewri sea-link, SEZ and Metro coming in the vicinity this area has become the hot destination of investment.

Adorned with excellent connectivity through rail & road, the expressway to get connected with the world, parks, sports stadium, malls, multiplexes, hospitals, 5 star hotels, restaurants, banks & educational centers present nearby makes these locations a haven to live, work & invest.

With new Government regulations and support for Affordable housing in the Indian economy, do you think its a good time for developers?

We welcome the Government regulations and appreciate the Parliament's step that will benefit the builders & buyers, from a holistic point of view. Of course, there are exceptions that are in the

developer's interest. We are happy that this act has been initiated.

As an Iconic Developer, how do you look at the challenges like RERA, demonetization and now GST?

It is a welcoming step in the direction of regulating the real estate market. These are not challenges rather changes which will add the much needed momentum to the sector. As a progressive enterprise, Paradise Group has always envisioned housing for all by bestowing its customers with their aspired lifestyles.

These bills will also encourage speedy adjudication of disputes and orderly growth of the sector through efficient project execution, professionalism at every level, quality standardization, etc. Eventually, the regulations will end illegal and unplanned developments. From a developer's perspective, this is welcome news.

At Paradise Group, being a fair & honest shielded us from the onslaughts of the new regulation, and that is the sole reason we are very much aligned to the thought of having a real estate regulatory body for the industry.

What has been your success mantra?

Our vision is to cater to all communities by thinking laterally & exploring innovative concepts in realty. We are constantly tapping latest trends, converting innovative ideas into profitable projects and serving our customers by adding value to their lives. This is an elaborate, continuous and ongoing process, constantly being upgraded by the customer's demands & requirements. Hence, our vision is intact but our journey has a long way to go.

The success mantra is our determination & dedication towards enhancing the lifestyles of our customers, customer satisfaction.